



PLJV News Release

New Radio Show Focuses on Playa and Prairie Conservation

Dec. 21, 2005 - Tune in to the High Plains Public Radio (HPPR) network Monday, January 2nd for a new show focused on wildlife habitat conservation efforts in the High Plains. *Playa Country*, a new series on HPPR, will begin airing Mondays at 10:30 am and Saturdays at 11:15 am starting in the New Year. The show features the people, communities and programs that are making a difference in the conservation of playas, other wetlands and prairies in the six-state playa lakes region.

The show is produced for HPPR by the Playa Lakes Joint Venture (PLJV), a partnership of conservation groups, federal and state wildlife agencies, businesses and hundreds of High Plains landowners and residents, dedicated to the protection of playas, other wetlands and prairies for the benefit of wildlife and people. Dale and Marcie Robinson of Boy/Girl Audio provide on-air talent and technical production for the show.

Playa Country will focus on the values of playas and efforts to conserve them, as well as other wetlands, rivers, streams and grasslands that support the rich High Plains wildlife heritage. Shows will feature interviews with landowners, biologists, resource managers, community leaders and others who are actively conserving wildlife habitat in the High Plains, and will provide listeners with local contacts and information on conservation programs, events and other opportunities to get involved.

Playa Country will broadcast via the entire HPPR network of stations, which cover all of western Kansas, part of southeastern Colorado and much of the Oklahoma and Texas Panhandles. Major stations include: KANZ 91.1 FM in Garden City, KS, KZNA 90.5 FM in Hill City, KS, KJJP 105.7 FM in Amarillo TX and KTOT 89.5 FM in the Texas Panhandle.

For a complete list of stations, visit the [HPPR website](#). Shows will be archived on the HPPR website, and listeners can find additional information and resources related to each show on the [PLJV website](#).

Playas are shallow, seasonal wetlands that serve as recharge basins for the Ogallala Aquifer and provide critical habitat for hundreds of wildlife species. The wetlands are unique to the High Plains region with more than 60,000 in a six-state area of Colorado, Kansas, Nebraska, New Mexico, Oklahoma and Texas.

For more information on playas, the PLJV and the *Playa Country* radio show, visit the [PLJV web site](#).

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